

Envision the Future

Picture yourself, your team, and your organization. You have been successful in completing your recent tasks and projects. What do you see? Describe it in rich detail by responding to the questions and instructions that follow.

What are people doing?

What are people saying?

How are people feeling?

What positive things are happening?

Enlist Others

Now take a few moments to think about the people whom you want your vision to inspire. Who are they? Be sure to include as many groups as you can identify: clients, stakeholders, vendors, as well as team members. What motivates them?

Vision Statement

To help you move forward, you are now going to write a compelling vision statement. Remember how we defined “vision,” and then answer the following questions.

What ideal inspires you—gives you passion?

What ideal(s) would inspire the other members of the team?

What is unique about your dream for this project? (Yours and that of your team members?)

What future do you envision for your team and for the organization or community?

What is your vision?

My Vision Statement
